



News Release

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City adds intersection to red light camera program

RIVERSIDE, Calif. – The westbound approach for the Alessandro Blvd. and Chicago Ave. /Arlington Ave. intersection is the latest addition to the city's Red Light Photo Enforcement Program.

The cameras will be switched on Monday.

With this site, Riverside now has 17 Red Light Photo Enforcement intersections. Intersections are selected based on the frequency of traffic accidents and red light running.

As with all photo-enforced intersections, signs have been posted.

"Red light runners cause about a quarter of Riverside's serious crashes," said Chief of Police Russ Leach. "Red light cameras at high-activity intersection have had a positive effect. Once drivers know the cameras are at an intersection, they exercise more caution."

Riverside has experienced a fatal collision due to someone running a red light in each of the past seven years, said Riverside Police Traffic Bureau Lieutenant Ken Carpenter.

"The red signal is red for a reason. Like the 'Wrong Way' and 'Stop' signs, the lights' red color is intended to be a strong warning to motorists of the deadly hazard in disobeying these signs," Carpenter said.

Violations are first reviewed by Redflex Traffic Systems, Inc., the company which maintains and administers the program. They are then viewed by the Riverside Police Department before a citation is issued. Violators will be able to see digital photos and videos of the infraction in person at the city hall or on a secure Redflex Web site.

The Riverside County courts assess a minimum fine of \$387 for running a red light.

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